# (19) World Intellectual Property Organization International Bureau



# 

# (43) International Publication Date 12 July 2001 (12.07.2001)

### **PCT**

# (10) International Publication Number WO 01/49577 A1

(51) International Patent Classification<sup>7</sup>: B65D 5/54, 5/66

(21) International Application Number: PCT/EP00/13111

(22) International Filing Date:

21 December 2000 (21.12.2000)

(25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data:

09/474,159

29 December 1999 (29.12.1999) US

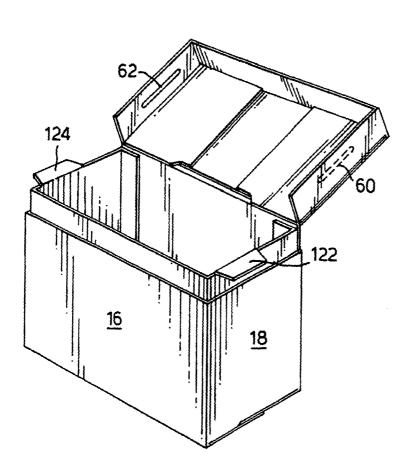
- (71) Applicant (for AE, AG, AU, BB, BZ, CA, CY, GB, GD, GH, GM, IE, IL, KE, LC, LK, LS, MN, MW, NZ, SD, SG, SL, SZ, TT, TZ, UG, ZA, ZW only): UNILEVER PLC [GB/GB]; Unilever House, Blackfriars, London EC4P 4BQ (GB).
- (71) Applicant (for all designated States except AE, AG, AU, BB, BZ, CA, CY, GB, GD, GH, GM, IE, IL, IN, KE, LC,

LK, LS, MN, MW, NZ, SD, SG, SL, SZ, TT, TZ, UG, ZA, ZW): UNILEVER NV [NL/NL]; Weena 455, NL-3013 AL Rotterdam (NL).

- (71) Applicant (for IN only): HINDUSTAN LEVER LIM-ITED [IN/IN]; Hindustan Lever House, 165/166 Backbay Reclamation, Maharashtra, 400 020 Mumbai (IN).
- (72) Inventor: GIBLIN, Edward, John; Unilever Home & Personal Care USA, 45 River Road, Edgewater, NJ 07020 (US).
- (74) Agents: EVANS, Jacqueline, Gail, Victoria et al.; Unilever PLC, Patent Department, Colworth House, Sharnbrook, Bedford, Bedfordshire MK44 1LQ (GB).
- (81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CR, CU, CZ, DE, DK, DM, DZ, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ.

[Continued on next page]

(54) Title: RECLOSABLE CARTON FOR POWDERS



(57) Abstract: A carton having a lid lock comprising a lip or flap (122) extending from a liner (100) and a debossment, embossment or opening (62) in a panel forming the cover. The debossment, embossment or opening receives and/or limits the motion of the lip to lock closed the cover.



WO 01/49577 A1



NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, TZ, UA, UG, UZ, VN, YU, ZA, ZW.

(84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

#### Published:

- With international search report.
- Before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments.

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

- 1 -

#### RECLOSABLE CARTON FOR POWDERS

## Background of the Invention

5

10

15

20

30

A decade or so ago, powdered detergent products of increased density began to appear on the market.

Accompanying such products were packages which were quite different from those generally used for powdered detergents. The new packages typically included upper closure flaps which together with portions of the front and two side panels formed a recloseable lid for the container once the container was opened, as by separating a line of weakness extending through the first side panel, the front panel and the second side panel.

A problem attendent to the new concentrated detergent powder containers was the difficulty in keeping the lid closed once it had been opened. Various locking mechanisms have been proposed in, eg., Gunn et al., U.S. Patent No. 5,373,960, Stone, U.S. Patent No. 5,515,996, Stone, U.S. Patent No. 5,505,374, Ruehl, U.S. Patent No. 5,161,734, and Roccaforte, U.S. Patent No. 5,307,987.

## 25 Summary of the Invention

The present invention is directed to a new solution to the problem of keeping reclosed detergent cartons locked. In accordance with the present invention, the detergent carton includes a liner having a lip or flap on one or more walls of the liner. Typically, the lip or flap will extend from the top wall. The lip is received within, or held by,

- 2 -

an opening, debossment or embossment in one or more of the front or side panels of the carton to relock the cover of the carton after it has been initially opened. Typically, the flap-receiving opening, debossment or embossment will be present either on the front panel or on the first and second side panels. Generally, the lip or flap will be present extending from an upper end of the front wall or from the first and second side wall of a three- or more wall liner.

The present invention is more sparing of resources than some of the other proposed solutions to carton relocking.

Consequently, it is a lower cost alternative. The ability to keep the lid or cover closed in between uses not only reduces the chance of powder spillage, but also improves

moisture barrier effects to thereby retard powder lumping. Since an opening will decrease moisture barrier properties, a debossment or an embossment is preferred herein.

adhered to the inner front, side and/or rear panels of the carton. The flap-receiving opening may be a longitudinally extending slit and the flap or lip may correspondingly extend longitudinally across the upper end, or much of the upper end, of the liner wall. Alternatively, the feature on the carton panel which corresponds to the flap or lip and which locks it into place is a debossment or embossment which may be in the shape of eg., a ridge, again corresponding to the edge of the flap or lip.

30 The debossed ridge may be provided with a series of horizontal or vertical perforations and provides an

- 3 -

interference or stop with the front edge or side edges of the liner lip(s). The liner can be manufactured in a nesting pattern so that the lip material is taken from the bottom of the liner, resulting in no need for additional paperboard.

Generally, the lip or flap will be folded downwardly so as best to interfere with the opening or debossment on the carton panel. Preferably the debossment, embossment or opening is positioned so that it is always below the bottom edge of the lip when the lid is closed. If desired, a series of horizontal or vertical perforations may be provided to the debossment or opening to enhance the interference or stoppage and to hold the lip in the closed position.

By "embossment" herein is meant a raising of the surface of the relevant structure. It does not refer to extensions, e.g., additional flaps or lips appended to a structure.

For a more complete understanding of the above and other features and advantages of the invention, reference should be made to the following description of the preferred embodiments.

## Brief Description of the Drawings

10

15

20

25

Fig. 1 is an outer plan view of a carton blank 30 according to the invention.

- 4 -

Fig. 2 is an outer plan view of an alternative carton blank according to the invention.

Fig. 3 is a top plan view of a carton liner according to one aspect of the invention.

Fig. 4 is a top plan view of a carton liner according to an alternative aspect of the invention.

Fig. 5 is a top plan view of a liner according to a still further alternative aspect of the invention.

Fig. 6 is a perspective view of an erected carton according to the invention.

Fig. 7 is a perspective view of an alternative embodiment of the erected carton of the invention.

## Detailed Description of the Invention

15

20

10

5

Carton blank 10 (Fig. 1) includes side panel 18, front panel 16, side panel 14, rear panel 12 and glue flap 30 separated respectively by scorelines 24, 26, 28 and 50. Top scoreline 20 separates panels 18, 16, 14, and 12 from top flaps 36, 40, 44 and 50. Bottom scoreline 22 separates panels 18, 16, 14 and 12 from the bottom panels 38, 42, 46 and 48.

Tab 54 extends from one end of carton opener 52, which

comprises parallel lines of weakness 56, 58 extending
through panels 18, 16 and part of panel 14. At the opposite
end of carton opener 52, diagonal line of weakness 62
extends to scoreline 20. At the other end of carton former
52, prior to reaching tab 54, diagonal line of weakness 60
extends between the upper edge of carton former 52 and upper
scoreline 20.

- 5 -

Between upper line of weakness 56 of carton former 52 and upper scoreline 20 are disposed on panel 18 and 14 debossments 60, 62. These debossments are situated so as to lock or at least substantially lock into place lips on a carton liner, as will be seen below. Alternatively, an embossment or an opening may be used. The embossment limits movement of the lip and so similarly tends to lock the carton closed.

10 Carton blank 70 (Fig. 2) is similar to blank 10 except that a single embossment 80 is disposed in the front panel 16' above upper line of weakness 56' of carton opener 52' rather than the previous arrangement wherein separate debossments were disposed on panels 18 and 14. Debossment 60 is ridge-shaped and is disposed between upper line of weakness 56' and upper scoreline 20'.

Carton blank 100 (Fig. 3) comprises a center wall 102 and sidewalls 104, 106, in addition to rear flaps 108, 110. Flaps and walls 108, 104, 102, 106 and 110, respectfully, are separated by vertically extending scorelines 112, 114, 116 and 118.

20

Separated from side walls 104, 106 by scoreline 120 are
lips or flaps 122, 124. Lips 122, 124 are formed during
construction of the liner from the blank for the liner
immediately above. That is, the liners are in this respect
nested. Similarly, openings 130, 132 appear in liner 100
and these result from the cutting away of the lips for the
liner immediately below the liner 100 when the liners are
formed from a large piece of paperboard.

- 6 -

Liner 200 of Fig. 4 is similar to liner 100 except that it includes a single lip 202 and single opening 204 at the bottom of central wall 102' instead of the lips and openings associated with the side panels. It will be apparent that liner 100 would be used in conjunction with carton blank 10 whereas liner 200 would be used in conjunction with carton blank 70.

Liner 300 is similar to liners 200 and 100, except that

10 it includes both lips 122', 202' and 124' and openings 130',

132' and 204'. It will be apparent that the liner of Fig. 5

may be used in conjunction with a carton which includes

debossments or flap receiving openings in all three panels,

namely the front panel and the two side panels.

15

20

The package of the invention is prepared by squaring the carton, adhering the glue flap to the inside of a side panel, folding and adhering the bottom closure flaps, squaring and inserting the liner and adhering the liner wall(s) to one or more inner sides of the panels of the cartons. The top closure panels are then folded and adhered to each other.

When it is desired for the consumer to open the

container, referring particularly to Figs. 1 and 2, he or
she grasps tabs 54 and pulls it through panels 18, 16 and

14. This permits the combined top closure to be opened and
then lifted upwardly. When some product has been removed
and it is desired to store or transport the package for

later use, the combined closure can be turned downwardly
over the open container. This causes flaps 122, 124 to meet

- 7 -

with debossments 60, 62. As a result, the closure is kept on the container, whereby a certain amount of force is required to remove the closure once again. This improves the moisture barrier properties of the container in that evaporation from the product is impeded. Also, product sifting outside of the container is impeded as well.

Although the invention is described as including a debossment or embossment for receiving the flap or lip, an opening such as a slot or slit may be used instead. The carton and liner may be made, independently, of paperboard, plastic or other suitable materials.

10

It should be understood of course that the specific

forms of the invention herein illustrated and described are intended to be representative only as certain changes may be made therein without departing from the clear teachings of the disclosure. Accordingly, reference should be made to the following appended claims in determining the full scope of the invention.

- 8 -

#### CLAIMS

- 1. A carton comprising a front panel, a first side panel adjacent thereto, a rear panel opposite the front panel and a second side panel between the front and rear panels and opposite the first side panel, top closure flaps, bottom closure flaps, a carton opener extending through at least portions of at least three of the panels, and a flap receiving opening, debossment or embossment in at least one of the panels through which the carton opener extends and above the carton opener.
  - 2. The carton according to claim 1 wherein the flap receiving opening or debossment is a slit.

15

- 3. The carton according to claim 1 wherein the flap opening, debossment or embossment is present in the front panel.
- 20 4. The carton according to claim 1 wherein the flap receiving opening, debossment or embossment is present in one or more of the first and second side panels.
- The carton according to claim 4 wherein the flap
   receiving opening, debossment or embossment is present in both of the first and second side panels.
- 6. A carton comprising a front panel, a first side panel adjacent thereto, a rear panel opposite the front panel and a second side panel between the front and rear panels and opposite the first side panel, top closure flaps, bottom

- 9 -

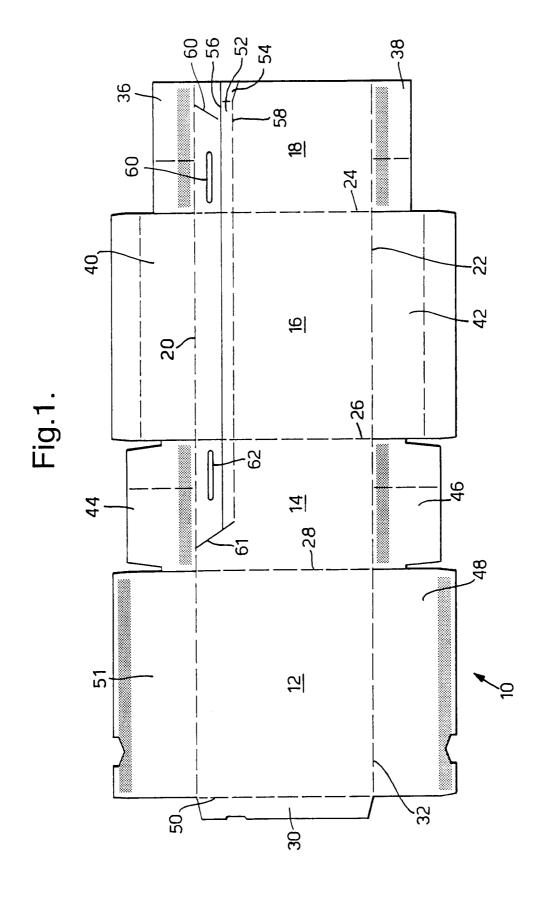
closure flaps, a carton opener extending through at least portions of at least three of the panels, and a flap receiving opening, debossment or embossment in at least one of the panels through which the carton opener extends and above the carton opener, a liner comprising at least one liner wall and having at least one re-locking flap extending from the wall, the flap being positioned to insert into the flap receiving opening, debossment or embossment when the carton is re-closed after the carton opener has been removed.

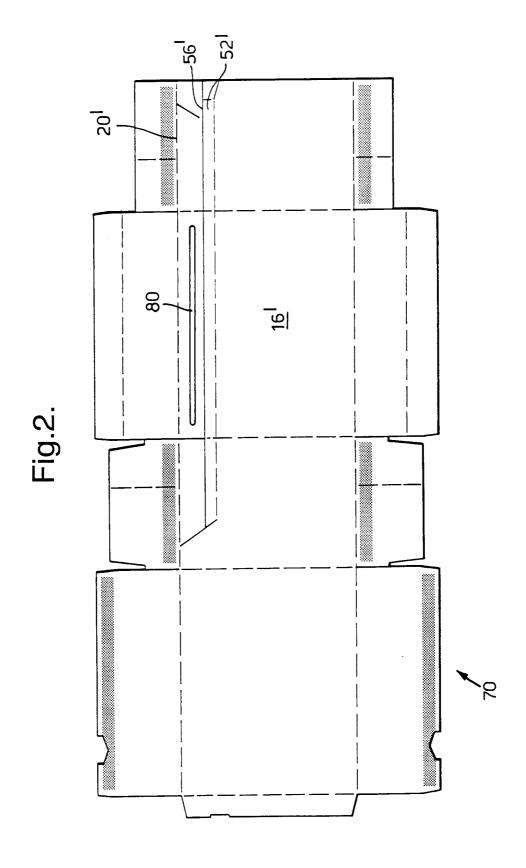
- 7. The carton according to claim 6 wherein the flap receiving opening or debossment is a slit.
- 15 8. The carton according to claim 6 wherein the flap receiving opening, debossment or embossment is present in the front panel.
- The carton according to claim 6 wherein the flap
   receiving opening, debossment or embossment is present in one or more of the first and second side panels.
- 10. The carton according to claim 9 wherein the liner includes at least three walls and the flap receiving25 opening, debossment or embossment is present in both of the first and second side panels.
  - 11. The carton according to claim 10 wherein the re-locking flap extends from an upper end of the liner wall.

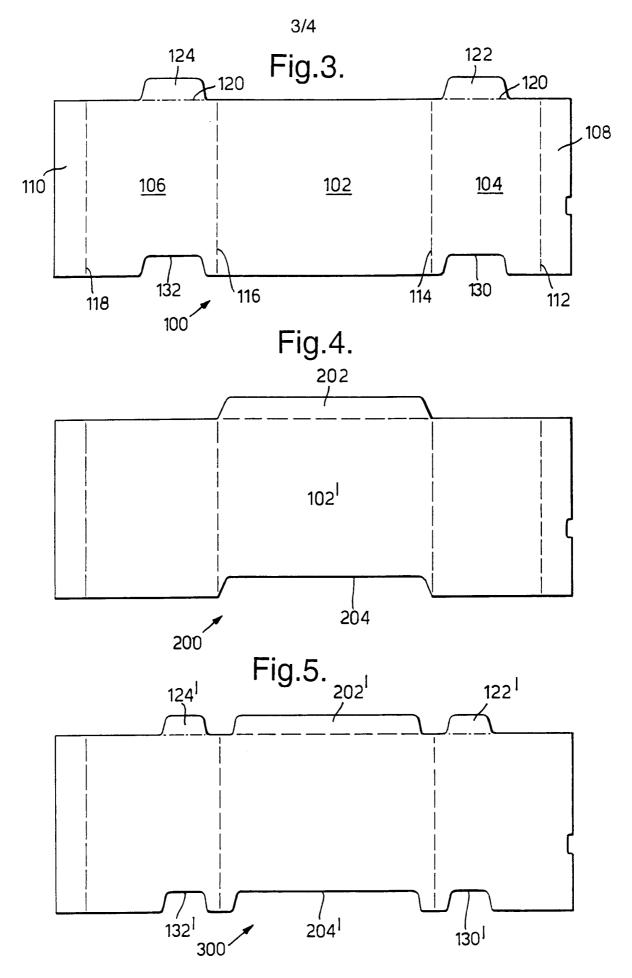
10

- 10 -

- 12. The carton according to claim 6 wherein the liner includes at least three walls.
- 13. A carton blank comprising a front panel, first and second side panels on opposite sides of the front panel, a rear panel on a side of one of the first and second side panels opposite the front panel, at least three of the panels including one or more top closure flaps at an upper end of the panels, a carton opener extending through portions of at least the first and second side panel and the front panel, and a flap receiving embossment opening or debossment above the carton opener in at least one of the panels through which the carton opener extends, the opening debossment or embossment being disposed between the carton opener and the upper ends of the panels.
  - 14. The carton of claim 1 wherein said carton opener comprises parallel lines of weakness in said panels.
- 20 15. The carton of claim 6 wherein said carton opener comprises parallel lines of weakness in said panels.
  - 16. The carton blank of claim 13 wherein said carton opener comprises parallel lines of weakness in said panels.

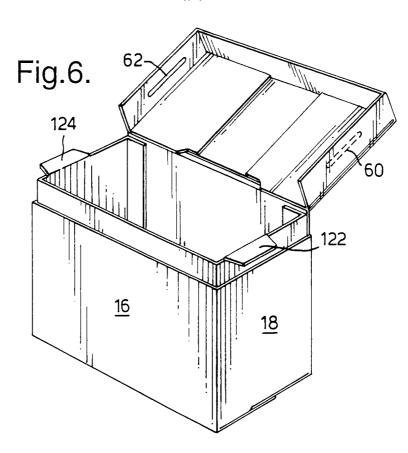


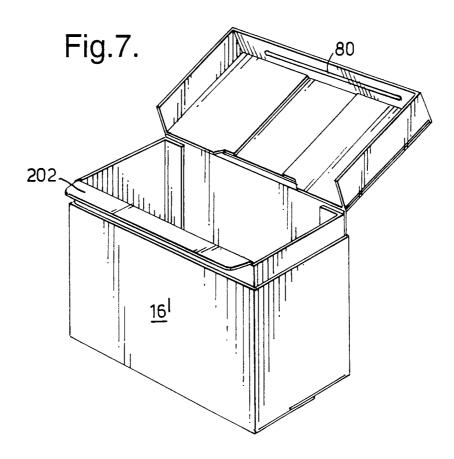




SUBSTITUTE SHEET (RULE 26)







SUBSTITUTE SHEET (RULE 26)

# INTERNATIONAL SEARCH REPORT

Intel anal Application No PCT/EP 00/13111

a. classif IPC 7	B65D5/54 B65D5/66			
According to	International Patent Classification (IPC) or to both national classifi	ication and IPC		
B. FIELDS S	SEARCHED			
Minimum doo IPC 7	cumentation searched (classification system followed by classifica $865D$	ation symbols)		
Documentati	ion searched other than minimum documentation to the extent that	such documents are included in the fields se	arched	
Electronic da	ata base consulted during the international search (name of data b	pase and, where practical, search terms used	)	
EPO-Int				
C. DOCUME	ENTS CONSIDERED TO BE RELEVANT			
Category °	Citation of document, with indication, where appropriate, of the r	elevant passages	Relevant to claim No.	
Х	FR 2 658 482 A (NICOLLET) 23 August 1991 (1991-08-23) the whole document	1-3,6-8, 12-16		
Х	EP 0 454 506 A (NICOLLET) 30 October 1991 (1991-10-30) column 8, line 54 -column 9, line figures 8-22	1,2,4-7, 9-16		
Furl	ther documents are listed in the continuation of box C.	X Patent family members are listed	in annex.	
e Chaoial a	catagories of cited documents.		tional filing data	
"A" docum	ategories of cited documents :  nent defining the general state of the art which is not idered to be of particular relevance	*T* later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention		
filing		"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone		
which citation	nent which may throw doubts on priority claim(s) or his cited to establish the publication date of another on or other special reason (as specified)	'Y' document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such docu—		
other	nent referring to an oral disclosure, use, exhibition or r means nent published prior to the international filing date but	ments, such combination being obvious to a person skilled in the art.		
later	than the priority date claimed	*&* document member of the same patent family  Date of mailing of the international search report		
	e actual completion of the international search  6 June 2001	15/06/2001	alon open	
L	d mailing address of the ISA	Authorized officer		
ivanie and	European Patent Office, P.B. 5818 Patentlaan 2 NL – 2280 HV Rijswijk Tel. (+31-70) 340-2040, Tx. 31 651 epo nl, Fax: (+31-70) 340-3016	Gino, C		

# INTERNATIONAL SEARCH REPORT

Inter onal Application No
PCT/EP 00/13111

Patent document cited in search report		Publication date	Patent family member(s)		Publication date
FR 2658482	А	23-08-1991	AT DE DE EP ES	90920 T 69100135 D 69100135 T 0443930 A 2041547 T	15-07-1993 29-07-1993 30-09-1993 28-08-1991 16-11-1993
EP 454506	Α	30-10-1991	FR FR AT DE DE EP ES	2661152 A 2668120 A 90920 T 69100135 D 69100135 T 0443930 A 2041547 T	25-10-1991 24-04-1992 15-07-1993 29-07-1993 30-09-1993 28-08-1991 16-11-1993