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(54) **FOOD WRAP HOLDER**

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(57) **ABSTRACT**

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A container including: an elevator including a circular cross section, an exterior surface defined by a circumference of the circular cross section, and a first lug extending a first dimension cross normal to the exterior surface; a ramp shell and a drive shell having a common axis of rotation and including a thickness, a first edge surface and a second edge surface separated by a gap, and the gap continuing a length of the first edge surface and the second edge surface defining a lug channel; and the ramp shell having a first continuous helical groove recessed into the interior surface, and, when the ramp shell is rotated in a first direction relative to the drive shell, the first lug travels in a first direction along the lug channel

Related U.S. Application Data

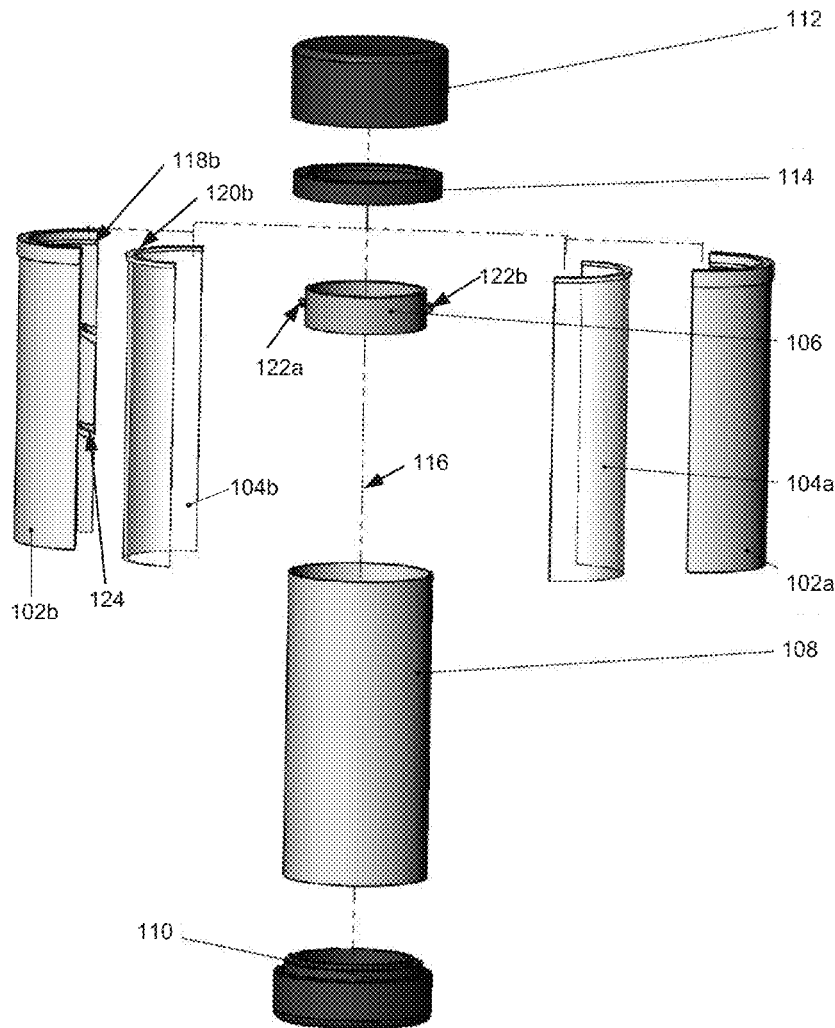
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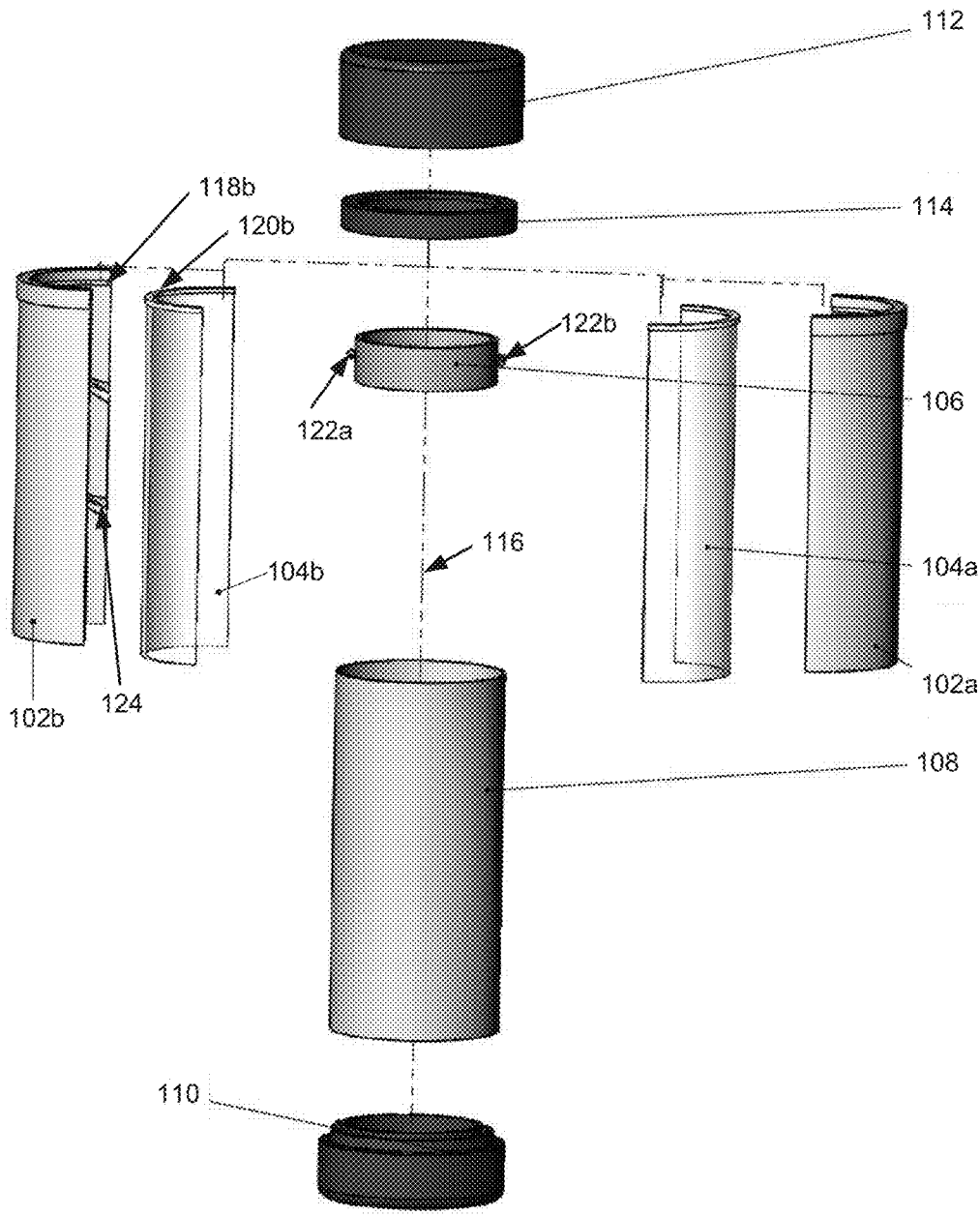


Figure 1

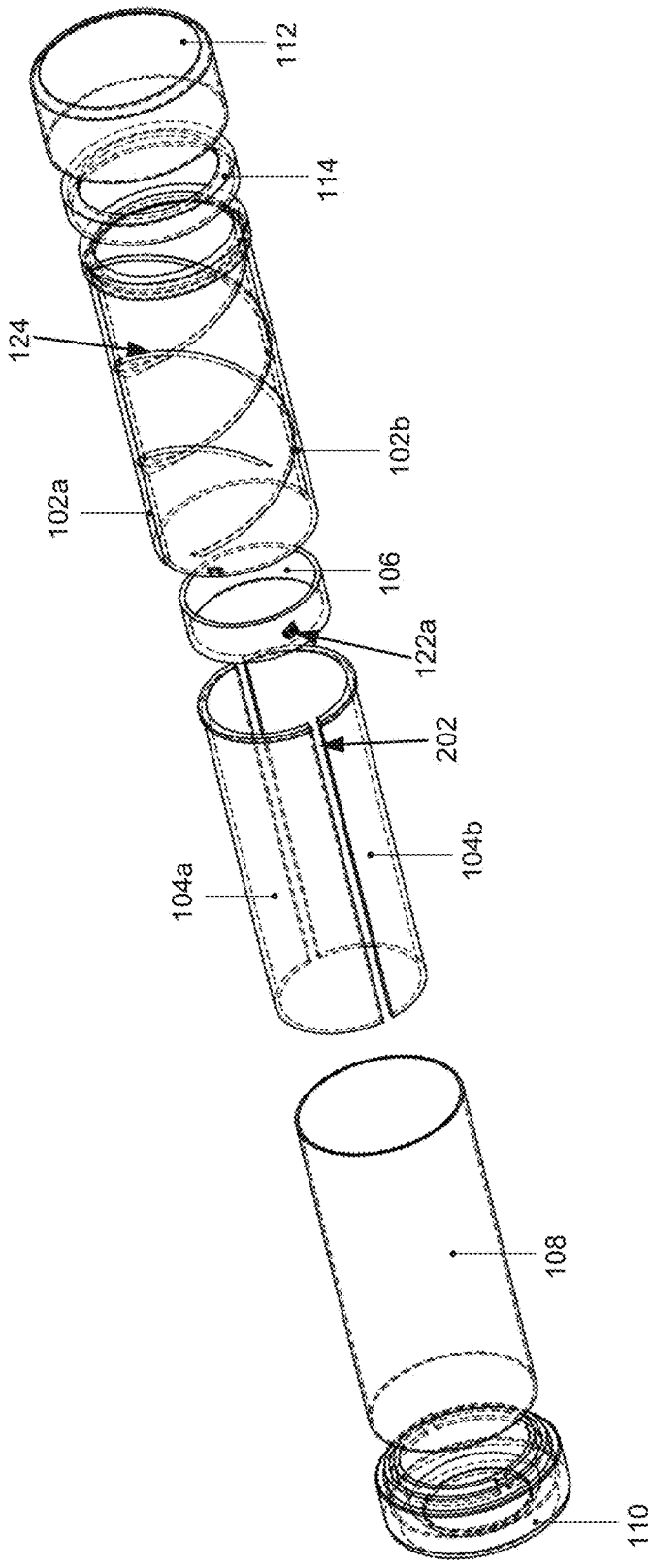


Figure 2

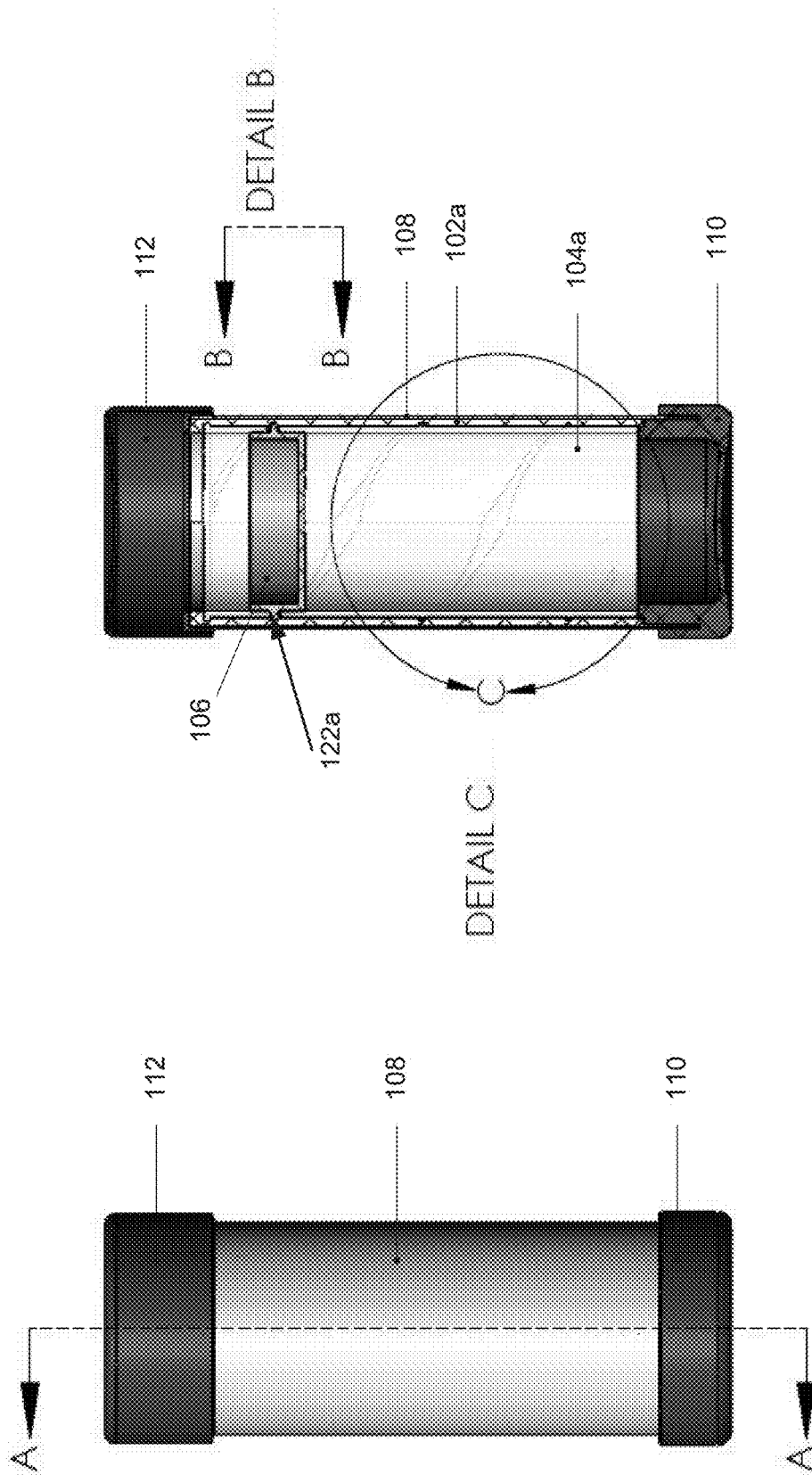
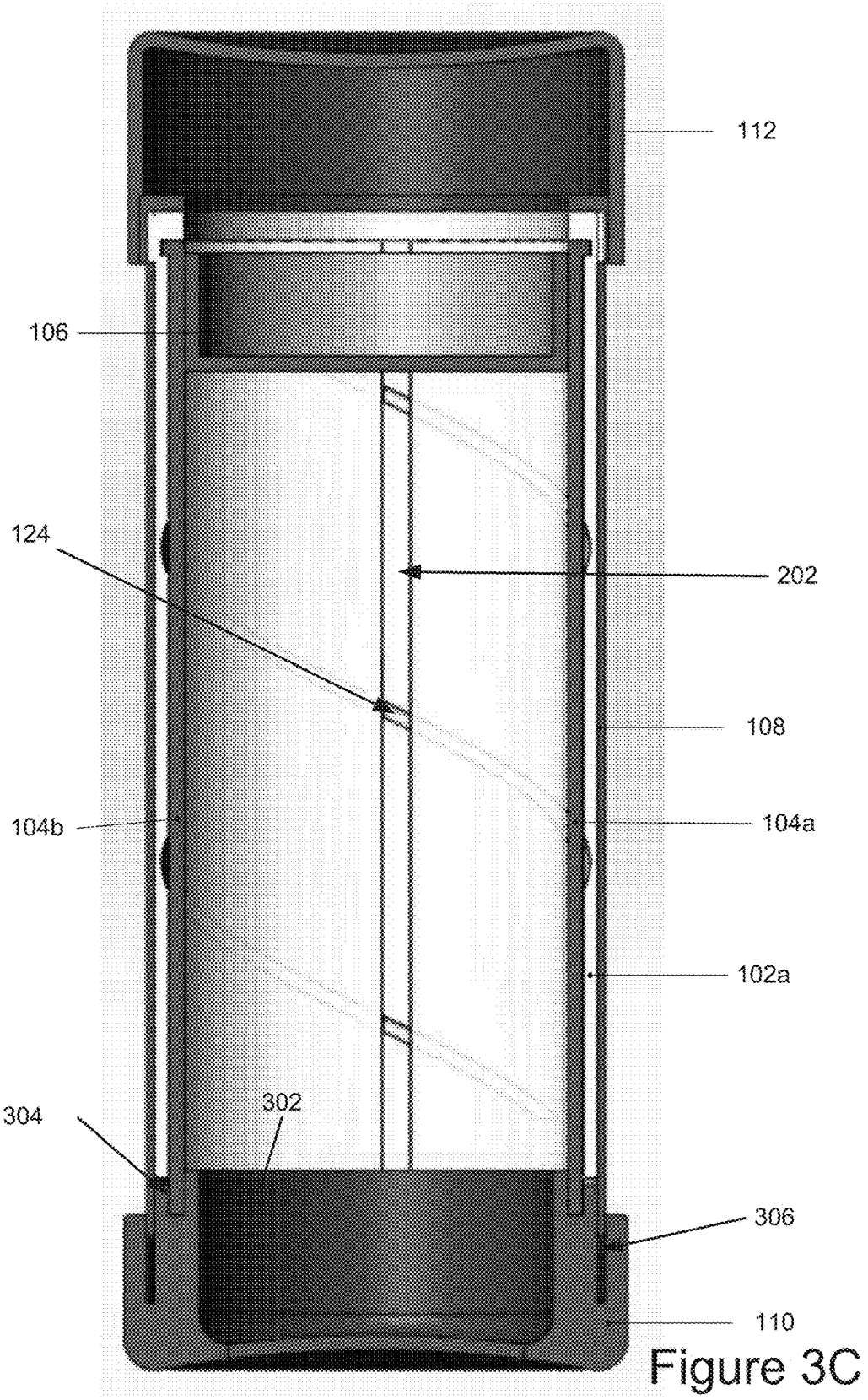


Figure 3B

Figure 3A



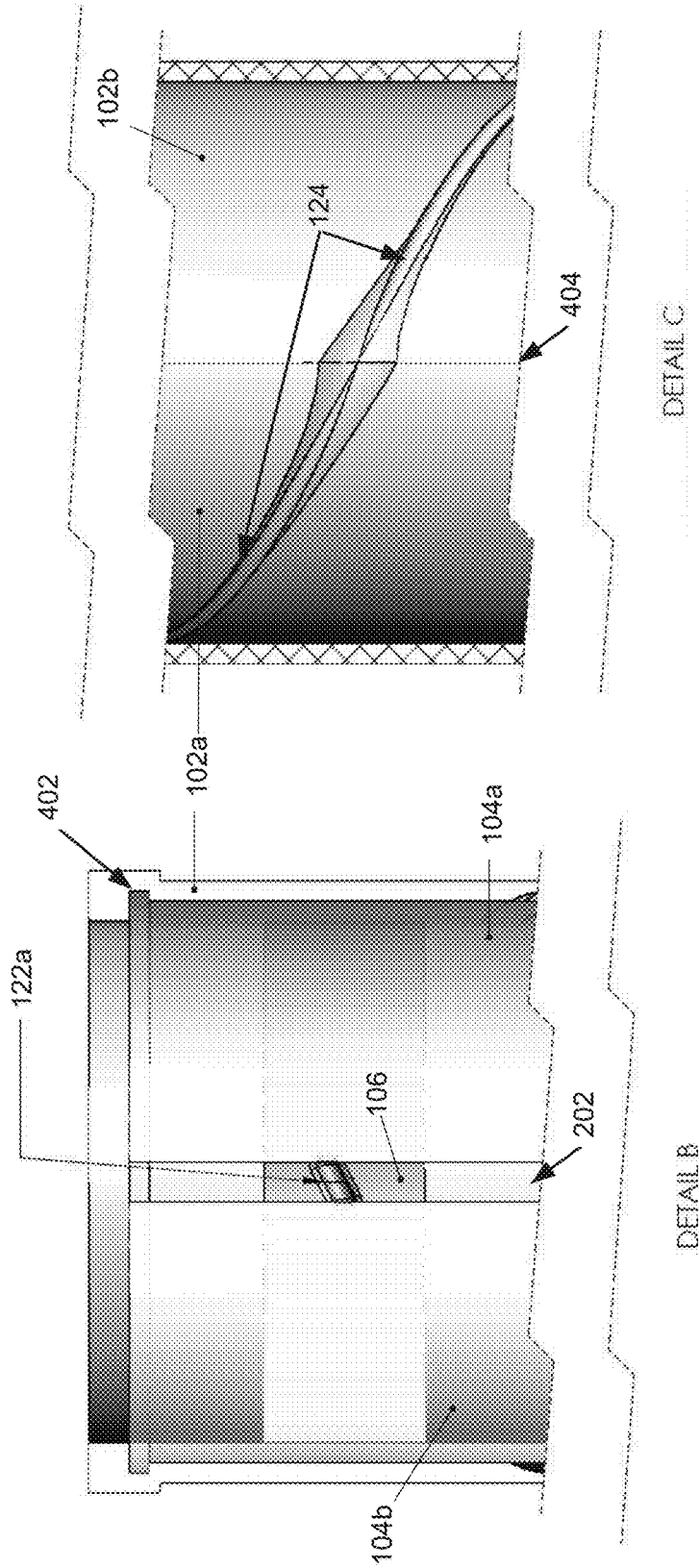


Figure 4A

Figure 4B

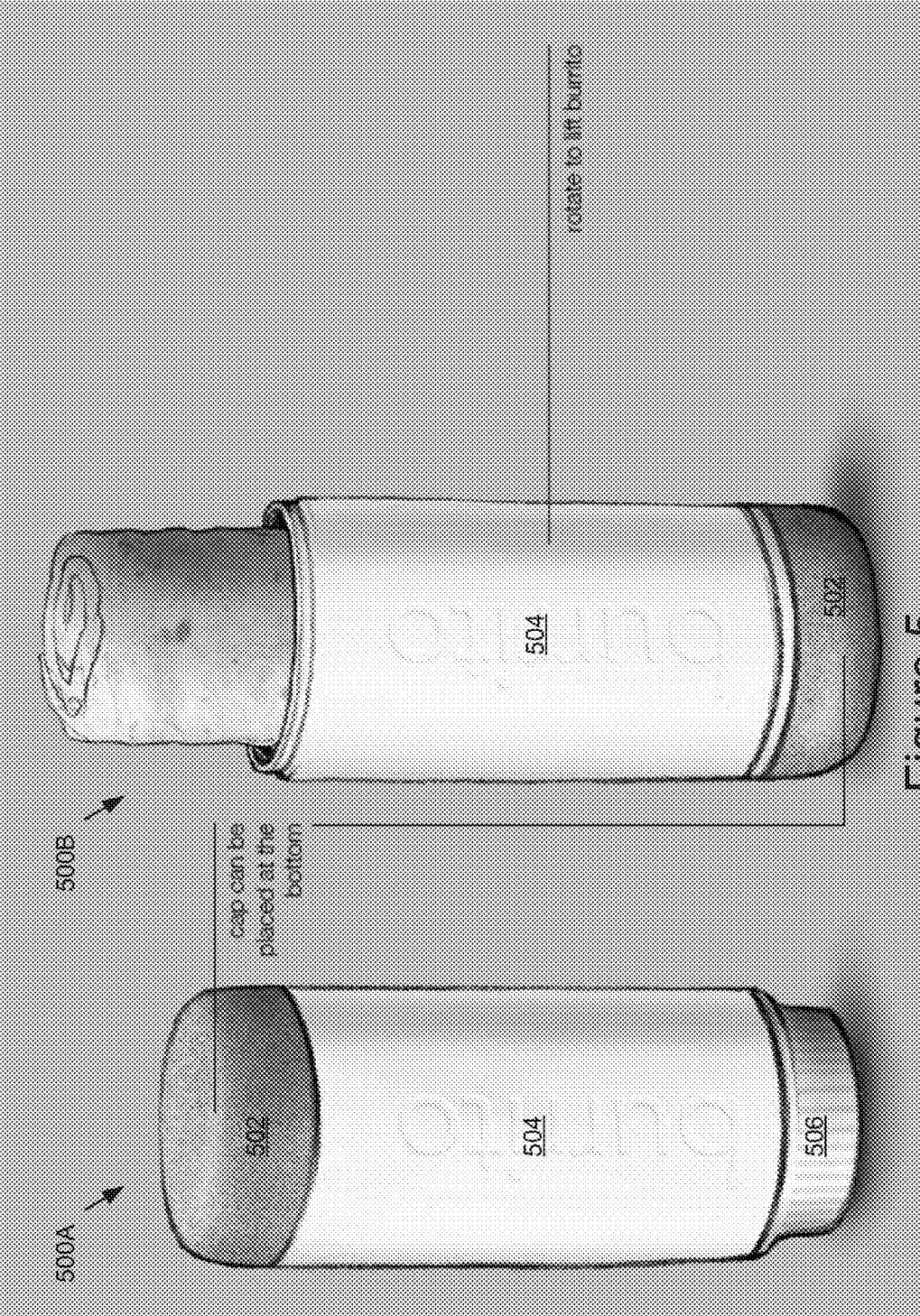
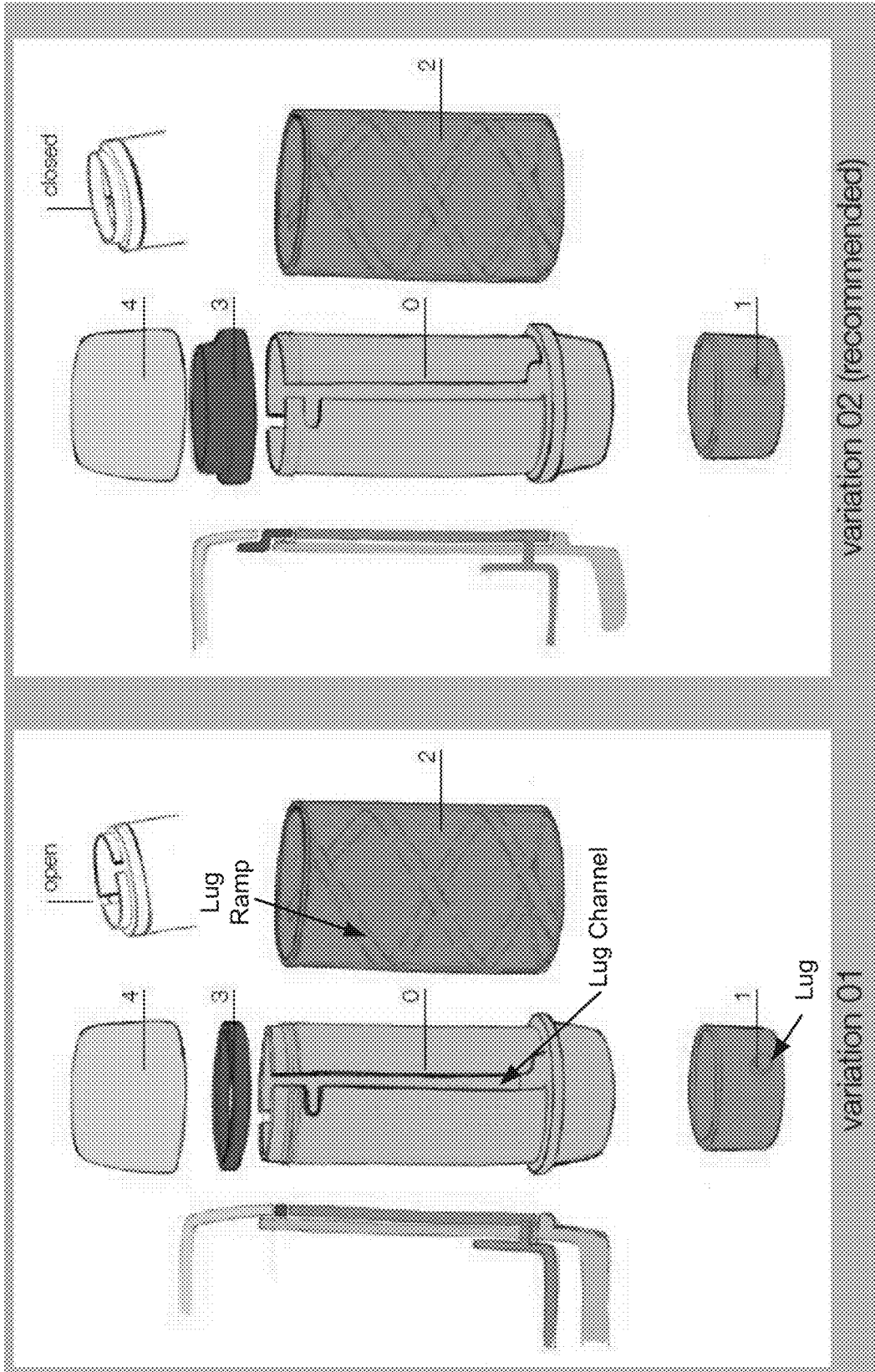


Figure 5



variation 02 (recommended)

variation 01

Figure 6

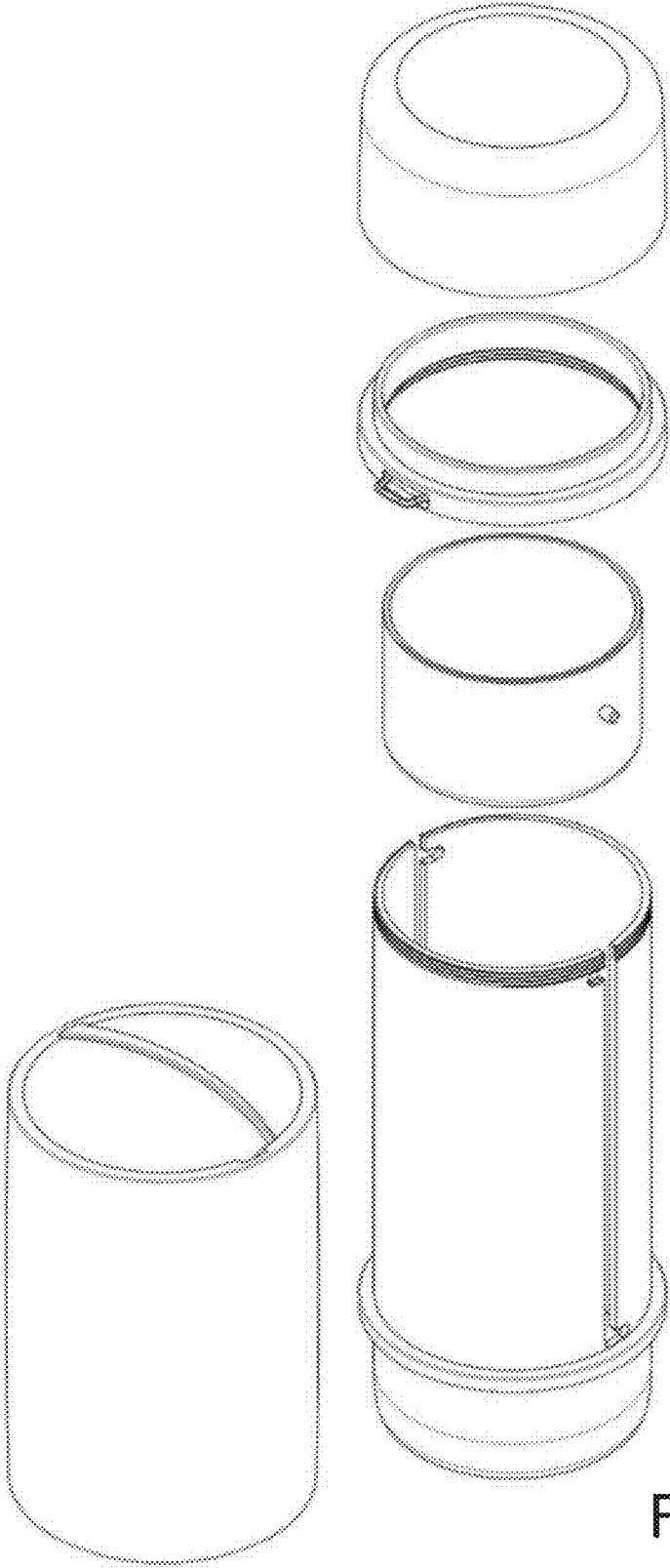


Figure 7

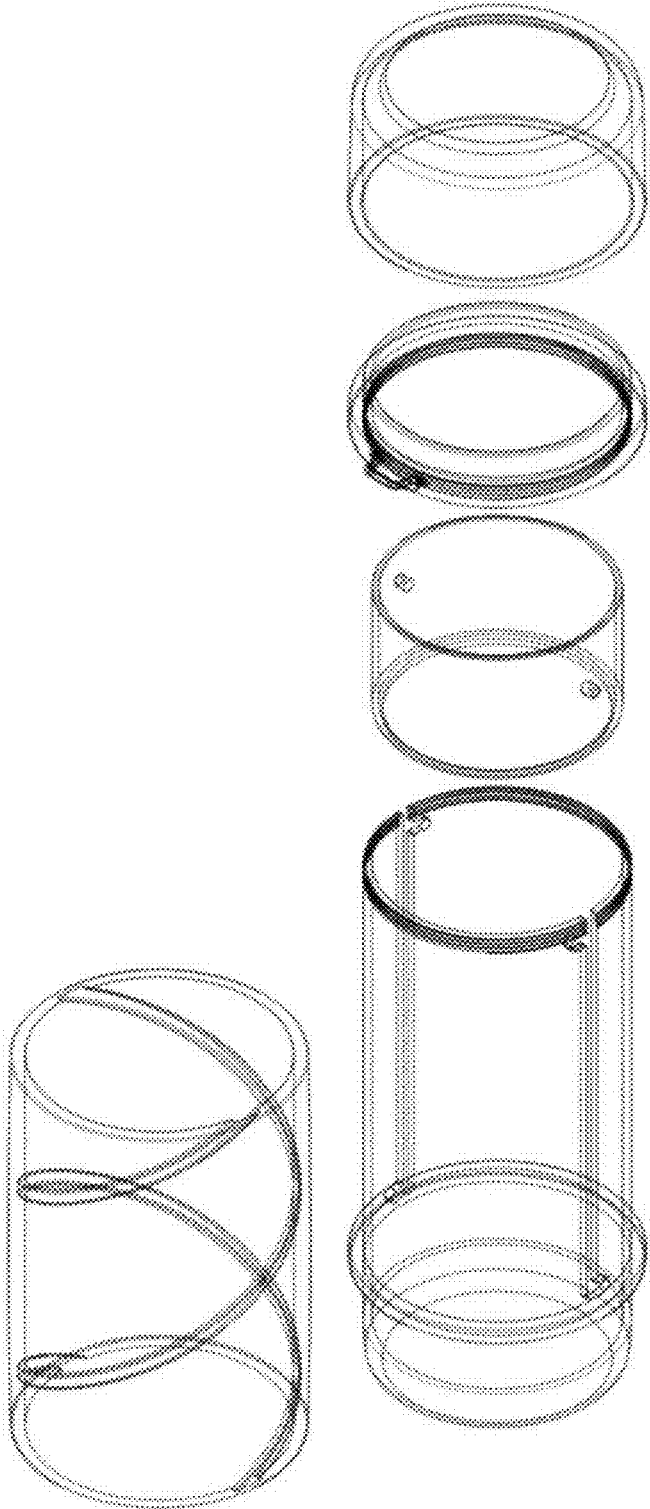


Figure 8

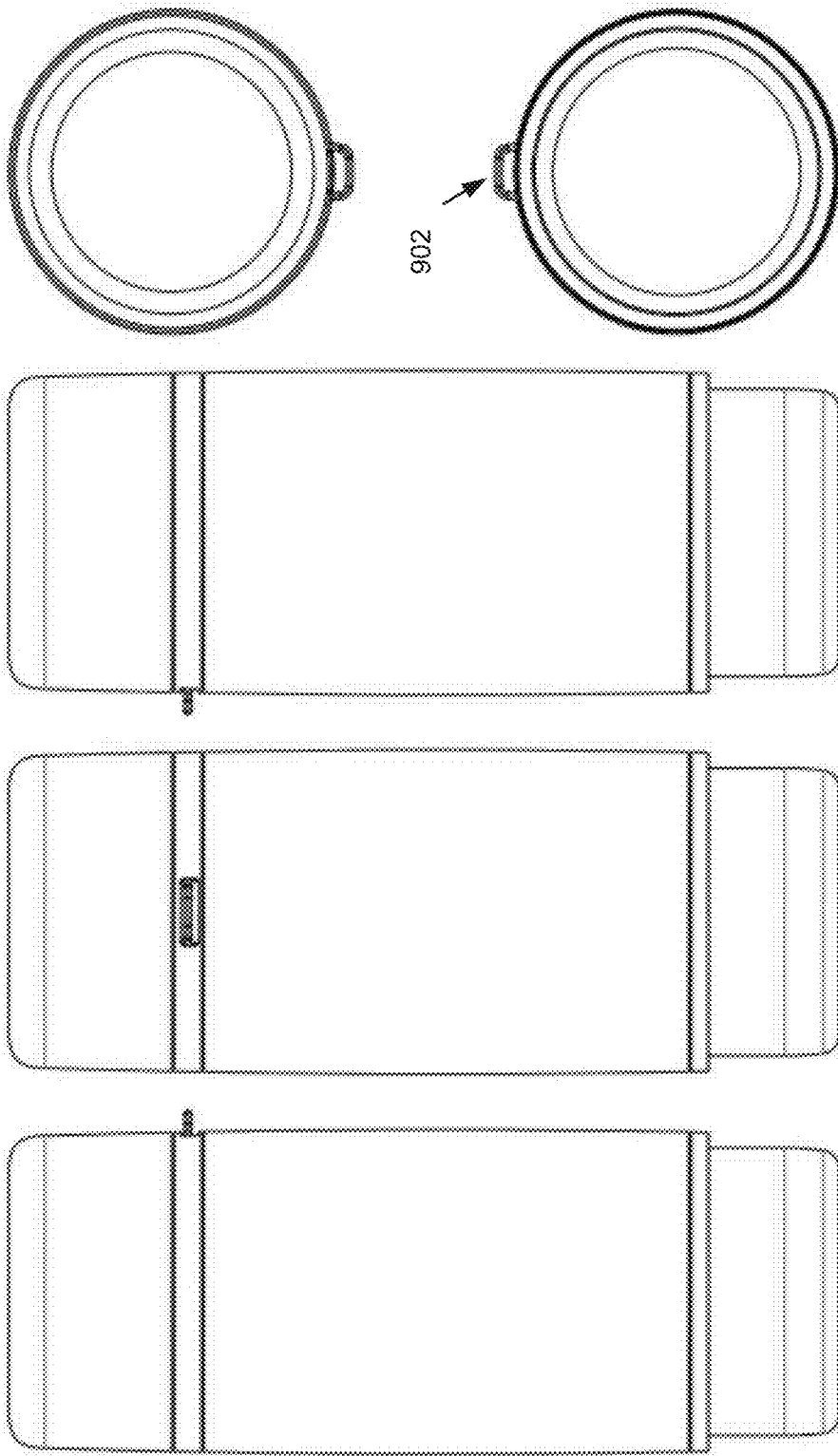


Figure 9

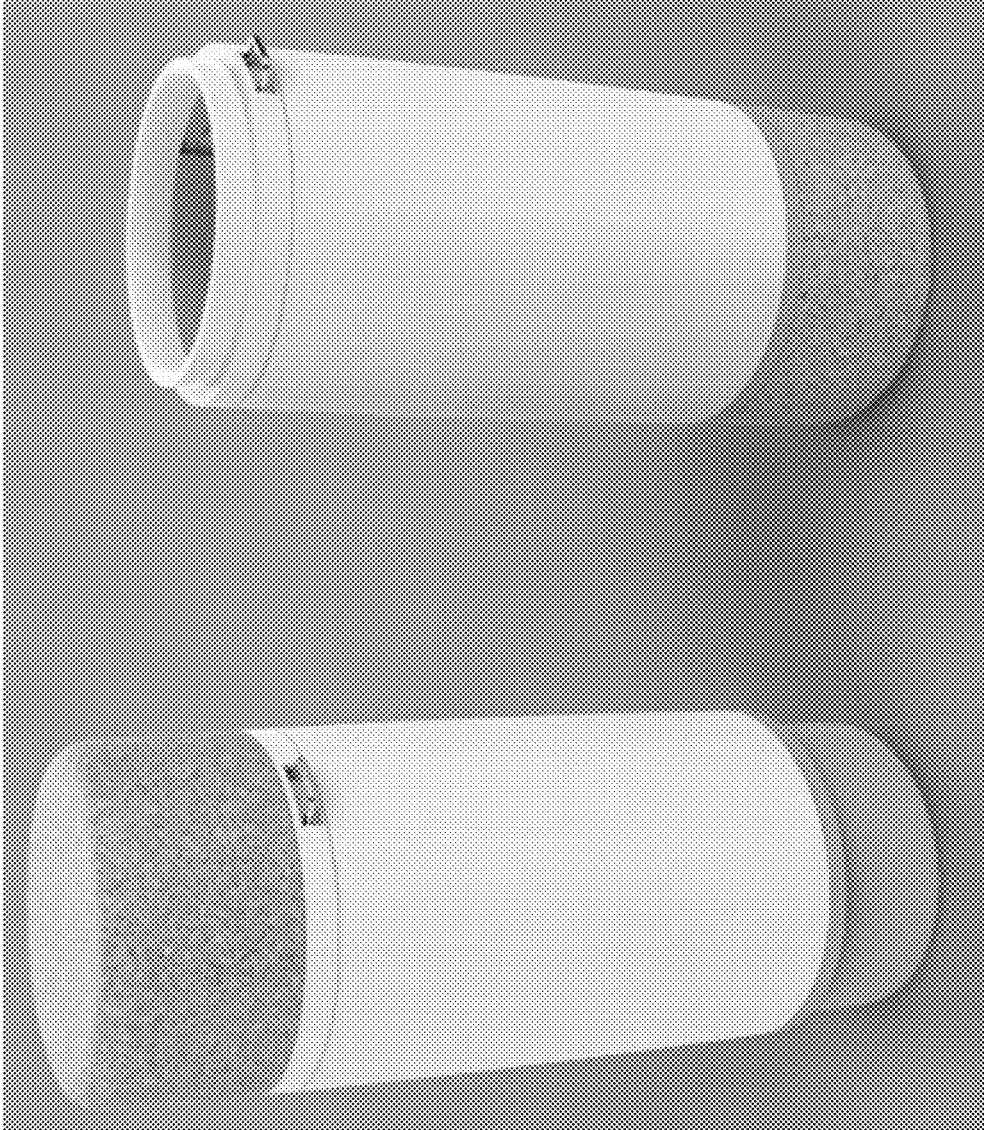


Figure 10

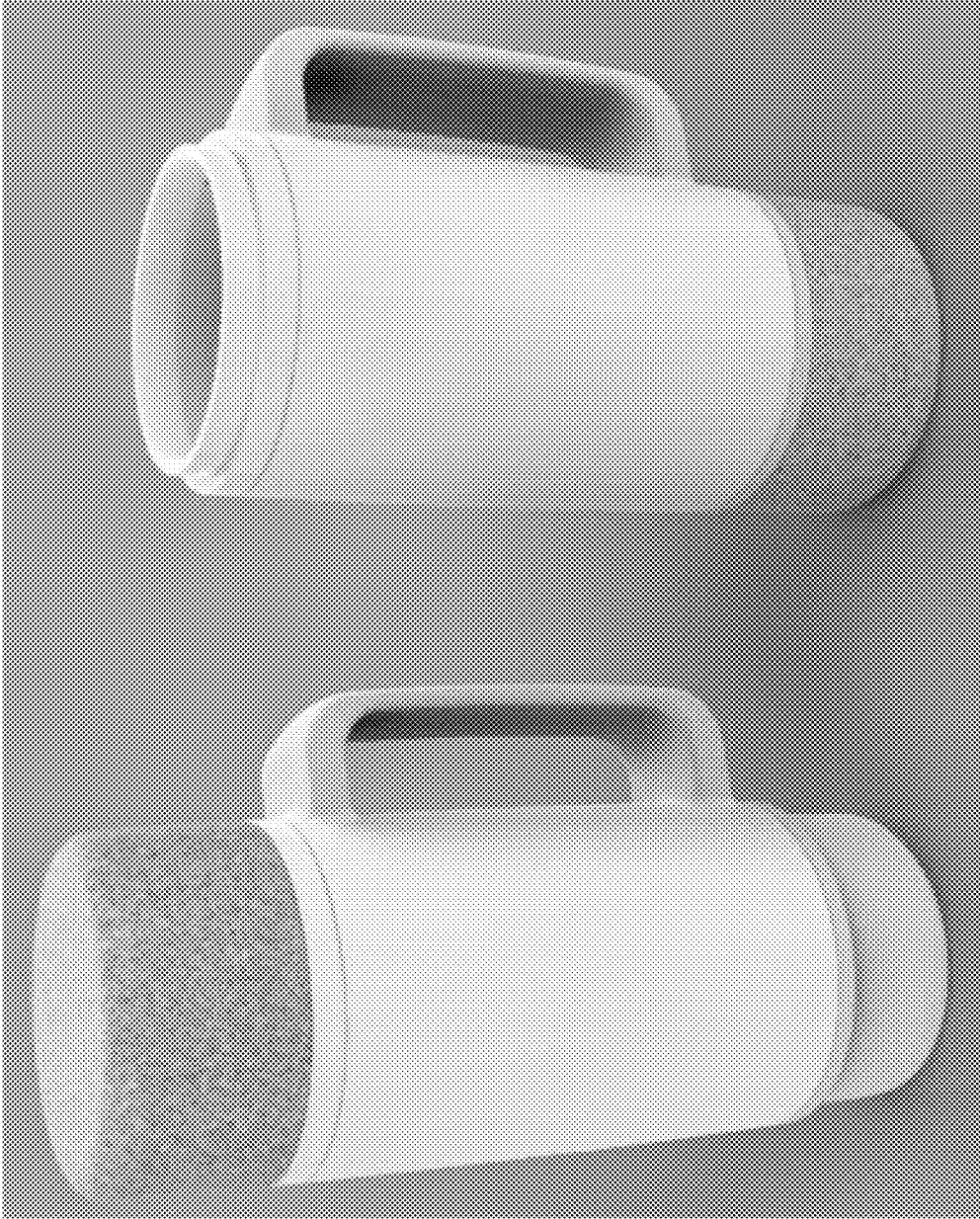


Figure 11

FOOD WRAP HOLDER

CROSS-REFERENCE TO RELATED APPLICATIONS

[0001] This application claims priority, under 35 U.S.C. § 119, to U.S. Provisional Patent Application No. 62/485,035, filed Apr. 13, 2017, and entitled “Food Wrap Holder” the entirety of which is hereby incorporated by reference.

BACKGROUND

1. Field of the Invention

[0002] The present invention is directed to a container system that improves the storage, dispensing, and consumption of a wrap.

2. Description of the Background Art

[0003] Consumption of wraps, such as burritos, can be difficult and messy. A wrap may not be set down while eating it without substantial risk of falling over or spilling, which also makes it difficult to store partially consumed wraps and resume consumption at a later time. Foil is often used to encase a wrap. However, foil is not reusable, and unwrapping foil is cumbersome, and a consumer risks biting off a piece of the foil while eating the wrap. The food wrapping (e.g. tortilla, lettuce, etc.) may also have time-sensitive structural integrity, e.g., because wet fillings begin to dissolve or otherwise compromise the food wrapping. The variation in dimensions of wraps even when made by the same entity present further difficulty for storage and dispensing a wrap for consumption. Carrying multiple wraps (e.g. to share with others is also difficult). Therefore, a product that addresses one or more of these wrap-related difficulties is desirable.

SUMMARY

[0004] One general aspect of the disclosure includes a container including: an elevator including (1) a circular cross section when viewed along a first axis, (2) an exterior surface defined by a circumference of the circular cross section, and (3) a first lug extending a first dimension normal to the exterior surface and extending a second dimension normal to the first dimension; a ramp shell and a drive shell having a common axis of rotation, where the common axis of rotation is the first axis; the drive shell including (1) a thickness, (2) a first edge surface and a second edge surface separated by a gap having a third dimension that is greater than the second dimension of the first lug, and (3) the gap continuing a length of the first edge surface and the second edge surface defining a lug channel; and the ramp shell having an interior surface including a first continuous helical groove recessed into the interior surface, where the first dimension of the first lug exceeds the thickness of the drive shell, and the first lug extends into the first continuous helical groove recessed into the interior surface of the ramp shell, where, when the ramp shell is rotated in a first direction relative to the drive shell, the first lug travels in a first direction along the lug channel.

[0005] Implementations may include one or more of the following features. The container where the ramp shell includes: a first ramp shell component including a first edge, a second edge, a half-pipe cross section when viewed along the first axis and a first portion of helical groove recessed

into an interior surface of the first ramp shell component; and a second ramp shell component including a first edge, a second edge, a half-pipe cross section when viewed along the first axis and a second portion of helical groove recessed into an interior surface of the first ramp shell component; and where, when the first edge of the first ramp shell component is aligned with the first edge of the second ramp shell component, and when the second edge of the first ramp shell component is aligned with the second edge of the second ramp shell component, the first portion of helical groove and the second portion of helical groove form the first continuous helical groove recessed into the interior surface of the ramp shell. The container where the first portion of helical groove and the second portion of helical groove also form a second continuous helical groove recessed into the interior surface of the ramp shell. The container where the first portion of helical groove includes a first flared section at the first edge of the first ramp shell component and a second flared section at the second edge of the first ramp shell component. The container where the first ramp shell component is molded using a mold, and where the mold includes features for creating the first portion of helical groove including the first flared section at the first edge of the first ramp shell component and the second flared section at the second edge of the first ramp shell component during the molding of the first ramp shell component. The container where the first ramp shell component is molded plastic. The container where the second portion of helical groove includes a first flared section at the first edge of the second ramp shell component and a second flared section at the second edge of the second ramp shell component. The container where the first lug is elongated in a direction corresponding to the first continuous helical groove. The container where the first lug is elongated along an angle corresponding to a pitch of the first continuous helical groove. The container where, when the first lug travels in the first direction along the lug channel, the elevator moves parallel to, or along, the common axis of rotation. The container where a direction of the lug channel is parallel to the common axis of rotation or along the common axis of rotation. The container where the elevator includes a second lug extending the first dimension normal to the exterior surface and the second dimension normal to the first dimension, where the second lug is positioned opposite the first lug on the circular cross section of the elevator. The container where the elevator includes an interior surface that forms a basin. The container bottom component coupled to a first end of the drive shell, where, when the bottom component is rotated, the drive shell is rotated with the bottom component around common axis of rotation and the drive shell moves relative to the ramp shell. The container further including: an insulating outer shell surround at least a portion of the ramp shell. The container further including: an outer shell surround at least a portion of the ramp shell, where a vacuum is pulled and maintained between the outer shell and the ramp shell. The container where a portion of the exterior surface of the elevator is in contact with an inner surface of the drive shell, and where friction between the inner surface of the drive shell and the exterior surface of the elevator prevents back-driving under load. The container where under load includes a weight of a wrap supported by the elevator.

[0006] One general aspect includes a ramp shell including: a first ramp shell component including a first edge, a second

edge, a half-pipe cross section when viewed along a common rotational axis and a first portion of helical groove recessed into an interior surface of the first ramp shell component, where the first portion of helical groove includes a first flared section at the first edge of the first ramp shell component and a second flared section at the second edge of the first ramp shell component; and a second ramp shell component including a first edge, a second edge, a half-pipe cross section when viewed along the common rotational axis and a second portion of helical groove recessed into an interior surface of the first ramp shell component, where the second portion of helical groove includes a first flared section at the first edge of the second ramp shell component and a second flared section at the second edge of the second ramp shell component; and where, when the first edge of the first ramp shell component is aligned with the first edge of the second ramp shell component, and when the second edge of the first ramp shell component is aligned with the second edge of the second ramp shell component, the first portion of helical groove and the second portion of helical groove form a first continuous helical groove recessed into the interior surface of a ramp shell including the first ramp shell component and the second ramp shell component.

[0007] Implementations may include one or more of the following features. The ramp shell where the first ramp shell component is molded using a mold, and where the mold includes ridges for creating the first portion of helical groove includes a first flared section at the first edge of the first ramp shell component and a second flared section at the second edge of the first ramp shell component during the molding of the first ramp shell component.

[0008] It should be understood that the preceding are merely examples of embodiments and features described herein and that other embodiments, features and variations are contemplated and disclosed herein.

BRIEF DESCRIPTION OF THE DRAWINGS

[0009] Various embodiments are illustrated by way of example, and not by way of limitation in the figures of the accompanying drawings in which like reference numerals are used to refer to similar elements.

[0010] FIG. 1 is an illustration of full assembly, exploded view of a container according to one embodiment.

[0011] FIG. 2 is an illustration of full assembly, exploded view of a container with hidden lines shown according to the same embodiment.

[0012] FIG. 3A is an illustration of a container according to the same embodiment.

[0013] FIG. 3B is an illustration of a cross-section of a container according to the same embodiment.

[0014] FIG. 3C is an illustration of a different cross-section of a container according to another embodiment.

[0015] FIG. 4A is a detailed view of a cross section of the container illustrated in FIGS. 3A and 3B according to one embodiment.

[0016] FIG. 4B is a detailed view of flared portions of a ramp according to one embodiment.

[0017] FIG. 5 includes illustrations of an example container in various configurations according to one embodiment.

[0018] FIG. 6 illustrates the components and configuration of two example containers according to some embodiments.

[0019] FIG. 7 is another illustration showing a full assembly, exploded view of the components of a container according to one embodiment.

[0020] FIG. 8 is another illustration showing a full assembly, exploded view of the components of a container including hidden lines according to one embodiment.

[0021] FIG. 9 is an illustration of a top, bottom, left, right, top and bottom view of a container according to one embodiment.

[0022] FIG. 10 includes renderings of the container of FIGS. 7-9 according to one embodiment.

[0023] FIG. 11 includes renderings of the container according to one embodiment.

DETAILED DESCRIPTION

[0024] In the following detailed description, reference is made to the accompanying drawings, which form a part hereof, and in which is shown by way of illustration specific example embodiments. The following detailed description, therefore, is not to be taken in a limiting sense.

[0025] Embodiments described herein are directed to a container system that improves the storage, dispensing, and consumption of a wrap. A wrap is a food item with an edible wrap. Examples of wraps include, but are not limited to, burritos, taquitos, lettuce wraps, sandwich wraps, etc. Examples of edible wraps include, but are not limited to, tortilla (e.g. wheat, white, spinach, etc.), lettuce, rice paper, etc. For clarity and convenience, the disclosure may occasionally refer to a burrito in examples. However, this disclosure is not limited to wraps that are burritos.

[0026] It is contemplated and within the scope of this disclosure that different embodiments of the container may use different materials and combinations of materials to make container and the components thereof described in the Figures and below description. Those materials may include, but are not limited to metals (e.g. steel, aluminum, etc.), plastics (e.g. food grade plastics, BPA free plastic, High-Density Polyethylene (HDPE), etc.), ceramics (e.g. glass), and composites (e.g. carbon fiber).

[0027] The size of the container may vary depending on the embodiment. In one embodiment, a range of sizes are available. For example, a small size (e.g. for taquitos), a medium size (e.g. for sandwich wraps), and a large size (e.g. for large burritos). In some embodiments, the overall height of the container (e.g. a medium container or one-size-fits-most) is 6-12 inches tall and 2.5-6 inches in diameter.

[0028] FIG. 1 is an illustration of full assembly exploded view of a twist-dispensing wrap container according to one embodiment. In FIG. 1, a first ramp shell component **102a**, a second ramp shell component **102b**, a first drive shell component **104a**, a second drive shell component **104b**, a carriage **106**, an outer shell **108**, a bottom cap **110**, a cap **112**, and top ring **114** are shown according to one embodiment.

[0029] FIG. 2 is an illustration of full assembly exploded view of a twist-dispensing wrap container with hidden lines shown according to the same embodiment. In FIG. 2, a first ramp shell component **102a**, a second ramp shell component **102b**, a first drive shell component **104a**, a second drive shell component **104b**, a carriage **106**, an outer shell **108**, a bottom cap **110**, a cap **112**, and top ring **114** are shown according to one embodiment.

[0030] In the illustrated embodiment of FIG. 1, the first ramp shell component **102a** and the second ramp shell component **102b** are separate pieces and are referred to

collectively herein as a ramp shell **102**. However, it should be recognized that in alternative embodiments, such as the embodiment illustrated by body component **2** in FIG. **6** and in FIG. **7**, a ramp shell may be a single component according to some embodiments.

[0031] In some embodiments, whether the ramp shell **102** is a single component or combination of multiple components may allow for, or be better suited to, different methods of manufacture for the ramp shell **102**. For example, in the illustrated embodiment of FIG. **1**, the ramp shell **102** comprises two components—the first ramp shell component **102a** and the second ramp shell component **102b**. A multiple-component ramp shell may allow for manufacture of the components with the lug ramp (described in detail below with reference to FIGS. **4A** and **4B**) already incorporated, e.g., using a molding process (e.g. injection molding) or stamping process. In another example, a single-component ramp shell, such as that in the illustrated by body component **2** in FIG. **6** and in FIG. **7**, may be 3D printed with the ramp or extruded as a tube and the ramp added to the inner surface of the tube (e.g. using a milling process, rifling process, using a tap, or similar).

[0032] Depending on the embodiment, the ramp may be recessed into the inner surface of the ramp shell or may be proud of the inner surface of the ramp shell **102**. In the illustrated embodiments of FIGS. **1**, **2**, **3B-4B** and **6-8** the ramp is recessed. The recessed ramp is occasionally referred to herein as a groove. In some embodiments, the ramp's shape may be described as a "spiral" or "helical," since the interior surface of the ramp shell, on which the lug ramp resides, is tubular resulting in a helix or a spiral as illustrated, e.g., in FIG. **2** as well as other Figures.

[0033] Referring to FIG. **1**, only a small portion of the lug ramp is visible on ramp shell component **102b**, e.g., where indicated at **124**. The portion of the lug ramp **124** on ramp shell component **102b** is not itself helical in isolation, but forms a spiral, or helix, in combination with the portion of the lug ramp on ramp shell component **102a** as is illustrated in FIG. **2**.

[0034] FIG. **2**, which includes hidden lines, illustrates a multi-component ramp shell that includes ramp shell components **102a** and **102b**. As illustrated, ramp shell components **102a** and **102b** have cross sections that may be described as that of a half-pipe or semi-circular when viewed, e.g., along axis **116**. When the ramp shell components **102a** and **102b** are aligned to form a completed ramp shell **102**, the completed ramp shell may have the cross section of a full-pipe, which may also be referred to herein as pipe, tube, or annular extrusion. The portions of the ramp on each of the ramp shell components **102a** and **102b** align to create one or more continuous, helical ramps. In the illustrated embodiment, the carriage **106** has two lugs **122a** and **122b**; and, therefore, the inner surface of the ramp shell illustrated includes two helical grooves to accommodate the two lugs **122a** and **122b**.

[0035] In some embodiments, the continuous helical lug ramp **124** runs the length of the ramp shell **102** or substantially the length of the ramp shell **102** (e.g. close enough to each end of the ramp shell **102** to actuate the carriage **106** to have a surface flush or substantially flush with the top of the container when in the fully extended position, and to actuate the bottom surface of the carriage to contact a bottom surface of the cavity, also occasionally referred to herein as

the "bore," (e.g. contact a top surface of the bottom cap **110**) when in the fully retracted position.

[0036] It should be recognized that while this specification uses the term "continuous" to describe the ramp. However, the continuity may be continuity of the ramp itself, continuity of contact between the lug and the ramp, or both. For example, embodiments where the inner surface and/or ramp has striations or portions otherwise removed (not shown) are contemplated and within the disclosure herein. Striations may save weight, save material, or be used to modify a lug's **122** travel characteristics along the lug ramp **124**, for example, to increase or decrease friction). In some such embodiments, such striations are smaller in dimension than a span of a lug (e.g. <50%), so that a lug **122** is unable to enter, catch or bind on the striations as the lug **122** traverses the lug ramp **124**.

[0037] In the illustrated embodiment of FIG. **1**, the first drive shell component **104a** and the second drive shell component **104b** are separate pieces and are referred to collectively herein as a drive shell **104**. However, it should be noted that in alternative embodiments, such as the embodiment illustrated in FIGS. **6-8**, a drive shell may be a single component and may or may not incorporate other components, such as the bottom cap **110**, into a single component analogous to base component **0** of FIG. **6**. Similar to the ramp shell **102**, whether the drive shell **104** is a single component or combination of multiple components may allow for, or be better suited to, different methods of manufacture.

[0038] The drive shell **104** includes a lug channel which contains and directs the travel of the lug toward the top or bottom of the holder (depending on direction of rotation of the drive shell **104** relative to ramp shell **102**). An example of a lug channel is indicated at **202** in FIGS. **2** and **3C**. In the illustrated embodiment, the lug channel has a uniform gap between the edge surfaces of **104a** and **104b**. In the illustrated embodiment, the lug channel is straight in a direction parallel to the common rotation of access (e.g. up and down). However, in some embodiments, the lug channel formed by the drive shells **104a** and **104b** may be at an angle or helical, which may have a similar affect to modifying the pitch of the lug ramp **124** on the interior surface of the ramp shell, and thereby modifies the effective pitch of the ramp. The lug channel contains a lug **122a** between the edge surfaces of the drive shell **104**. Therefore, in one embodiment, the width of the gap that forms the lug channel **202** is greater than or equal to the dimension of a carriage **106** lug **122** in that same plane. When the drive shell **104** and the ramp shell **102** are rotated around the common rotational axis **116** relative to one another, the lug **122a** is forced along the lug channel **202** (e.g. up or down depending on the direction of rotation).

[0039] The carriage **106**, also occasionally referred to herein as an "elevator," moves up and down within the cavity created within the drive shell **104**, thereby extending or retracting the wrap, (depending on direction of rotation of the drive shell **104** relative to the ramp shell **102** around their common rotational axis **116**). In the illustrated embodiment of FIGS. **1** and **2** the carriage **106** has a circular cross section when viewing the carriage **106** from above or below (e.g. along axis **116** of FIG. **1**). While cross sections other than round are possible and contemplated within this description, a substantially round cross section may maximize the contact area between the circumferential surface (i.e. the surface

on which the lugs are illustrated) of the carriage **106** and the inner surface of the drive shell **104**. This increased surface contact prevents food or other debris from making its way between the carriage **106** and drive shell **104** and under the carriage **106** (where it may interfere with retraction and be more difficult to remove during cleaning).

[0040] Additionally, tight tolerances and more surface area between the drive shell **104** and the carriage **106**, between the drive shell **104** and the ramp shell **102**, or both may increase the ability of the carriage to resist back-back driving even with aggressive pitch, or effective pitch, to the lug ramp **124**. Back-driving as used herein refers to a scenario in which the load exerted on the carriage (typically that of the wrap in isolation or with additional force from setting the container down on a table creating an impulse of force) causes the carriage **106**, and therefore wrap, to retract (e.g. the drive shell **104** and the ramp shell **102** move relative to one another so the lug **122** moves down the lug channel retracting the carriage **106** and the wrap with it) without user operation (e.g. twisting to retract the wrap or manually preventing the drive shell **104** from moving relative to the ramp shell **102**). For example, in one embodiment, a pitch resulting in 8 inches of vertical carriage **106** travel in 1.5 revolutions without back-driving under load of a wrap, and while still operating smoothly and easily when operated by a user, has been achieved.

[0041] In some embodiments, the carriage **106** includes a basin, also occasionally referred to herein as a “reservoir,” as illustrated in FIGS. 1, 2, 3B and 3C. Such embodiments may beneficially catch and hold liquids from the wrap in the reservoir where it may be more easily cleaned out. In other embodiments, the top of the carriage may be a flat surface.

[0042] The carriage **106** includes one or more lugs **122**. In the illustrated embodiments of FIGS. 1 and 2, the carriage **106** includes two lugs **122a** and **122b**, which are on opposite sides of the exterior surface of the carriage **106**. A lug **122** is material coupled to the carriage **106**, whether integrally (e.g. carved out or molded as part of the carriage), mechanically (e.g. using a mechanical fastener), chemically (e.g. using glue) or otherwise. The lug **122** extends in a first direction from the exterior (e.g. perimeter) surface of the carriage **106** a sufficient distance to reach beyond the thickness of the drive shell **104** and interface with the ramp. Therefore, in one embodiment, the lug **122** has a first dimension normal to the exterior surface of the carriage **106** that is greater than the thickness of the drive shell and less than or equal to the sum of the thickness of the drive shell and the depth of the lug ramp **124** (or height if the ramp is proud of the inner surface of the ramp shell **102**).

[0043] In one embodiment, a lug **122** has a circular cross section, e.g., as illustrated in FIGS. 6-8 XXX. In another embodiment, a lug **122** may be elongated. In some such embodiments, the lug is elongated in a direction that corresponds to the pitch of the ramp **124** as illustrated by the lug **122a** in FIG. 4A and the corresponding lug ramp **124** in FIG. 4B. Elongation in a direction corresponding to the pitch of the lug ramp **124** (e.g. at the same angle) may increase the contact area between one or more surfaces of the lug **122a** and the lug ramp **124**. The increase in contact area distributes the load over a larger surface and may allow for smoother operation and movement of the lug **122** relative to the ramp shell **102** along the lug ramp **124**.

[0044] The outer shell **108** at least partially surrounds the ramp shell **102**. In one embodiment, the outer shell **108**

rotates in the same direction as the ramp shell **102**. In some embodiments, the outer shell **108** may be acrylic, metal (e.g. stainless steel or powder coated aluminum), or other material that improves the cosmetic appearance, perception of quality of the container, durability of the container, or consumer’s perception of the materials used throughout the container. In some embodiments, the outer shell **108** is mechanically (e.g. using mechanical fasteners), chemically (e.g. using glue), or integrally (e.g. welded, melted, brazed, soldered) connected to the ramp shell **102**.

[0045] In some embodiments, the outer shell **108** may be insulating (e.g. incorporating a vacuum or material with a high R value such as Neoprene, Scuba foam, etc.) to help maintain the temperature of the contents of the container. In one such embodiment, a vacuum is pulled and the outer shell **108** is sealed to the ramp shell **102**, thereby providing vacuum insulation to the container.

[0046] In embodiments where the ramp shell **102** comprises multiple components (e.g. **102a** and **102b**), the outer shell **108** may beneficially cover the seams between those components and provide a better (e.g. more uniform or seamless) surface to the eye and to a user’s hand. Some embodiments may omit the outer shell **108** (e.g. the ramp shell **102** is the outermost shell).

[0047] The bottom cap **110** is a component that encloses one end of the container and forms a bottom to the cavity in which the wrap is stored. The bottom cap **110** is physically coupled to drive shell **104** so twisting the bottom cap **110** relative to the ramp shell **102** causes the drive shell **104** to also rotate relative to the ramp shell **102**.

[0048] Referring now to FIG. 3C, which illustrates a cross-section of a container according to one embodiment. In FIG. 3C, details of one embodiment of the bottom cap **110** are illustrated. In the illustrated embodiment, the bottom cap **110** includes a recess that receives the basin portion of the carriage **106**. Also, in the illustrated embodiment of FIG. 3C are slots **304** and **306**.

[0049] Slot **304** receives the drive shell components **104a** and **104b**. In one embodiment, the slot **304** is such that an interference fit with drive shell components **104a** and **104b** is created, and the tolerances of the interference fit are such that when bottom cap **110** is twisted, both the bottom cap **110** and the drive shell rotate together and relative to the ramp shell **102** with little to no slippage. In other embodiments, slot **302** may have looser tolerances and glue or mechanical fasteners may be used to physically couple the bottom cap **110** and the drive shell **104** together. In some embodiments, slot **304** includes one or more fixed-width spacers that maintain the gap between drive shell components **104a** and **104b**, thereby preventing the lug channel **202** from constricting and binding up the whole mechanism.

[0050] Slot **306** receives the bottom edge of the outer shell **108**. In the illustrated embodiment, the bottom edge of the outer shell **108** is recessed into slot **306**, which may prevent skin or other objects from getting caught as the outer shell and bottom cap **110** rotate relative to one another. Slot **306** is wider than the thickness of the outer shell **108**, and the outer shell **108** can rotate relative to the bottom cap **110**. In one embodiment, a gap is maintained between the portion of the outer shell **108** recessed in the bottom cap **110** and the bottom cap (e.g. they do not make contact).

[0051] Referring again to FIG. 1, in some embodiments, the top ring **114** with the outer sleeve **108** holding the pieces of a multi-component ramp shell (e.g. ramp shell compo-

nents **102a** and **102b**) together. In some embodiments, the top ring has a lip that hangs over the bore, thereby narrowing the bore of the container and preventing the carriage **106** from coming out the top of the container.

[0052] In some embodiments, the top ring **114** includes one or more fixed-width spacers that maintain the gap between drive shell components **104a** and **104b**, which prevents the lug channel **202** from constricting and binding up the whole mechanism.

[0053] In some embodiments, the top ring **114** includes an attachment mechanism for the cap **112**. The attachment mechanism may vary depending on the embodiment. Examples of attachment mechanisms include, but are not limited to, threads for a threaded cap **112**, a hinge for a hinged cap, a latch, bump or snap over, a surface for an interference-fit cap **112**, etc.

[0054] In some embodiments, the top ring **112** covers any gap that may exist between the ramp shell **102** and the drive shell **104**, and may provide a nicer looking surface and keeping people's lips, facial hair, etc. from getting caught in the space between as ramp shell **102** and the drive shell **104**.

[0055] The top ring **112** is attached by a fastening mechanism, which may include a mechanical fastener, threads, press fit, bump/snap, or a chemical mechanism glue/bonding/weld) on the larger outer diameter of the ramp shell **102**.

[0056] FIG. 3A is an illustration of an assembled twist-dispensing wrap container according to the same embodiment. In FIG. 3A, the dotted line indicates a cut line and the arrows marked "A" indicate the direction in which an observer is viewing the cross section, which is illustrated in FIG. 3B. FIGS. 4A and 4B are detailed views of certain aspects of the container as illustrated in FIGS. 3A and 3B.

[0057] FIG. 4A is a detailed view of a cross section of the container illustrated in FIGS. 3A and 3B according to one embodiment. At **402**, the drive shell **104a** is illustrated as having a flange around its edge, which fits in a corresponding recess in ramp shell **102** and prevents drive shell **104a** and ramp shell **102a** from moving vertically relative to one another. Also illustrated in FIG. 4A is an example of an elongated lug **122a** in the lug channel **202** according to one embodiment. The lug **122a** is elongated in a direction at an angle from horizontal. In the illustrated embodiment, the angle at which lug **122a** of FIG. 4A is elongated corresponds to the angle/pitch of the ramp illustrated in FIG. 4B.

[0058] FIG. 4B is a detailed view of flared portions of a ramp according to one embodiment. The vertical line at **404** is a seam where an edge of ramp shell **102a** abuts an edge of ramp shell **102b**. Therefore, a multi-component ramp shell **102** embodiment is illustrated in FIG. 4B. Because the lug **122a** rides within the illustrated groove, a misalignment of where an un-flared groove (not shown in FIG. 4) ends on ramp shell component **102a** and where an un-flared groove begins on ramp shell component **102b** could bind the mechanism or otherwise negatively affect the smooth operation of the mechanism.

[0059] In the illustrated embodiment, the ramp is gradually flared from the groove width to a greater width over a portion of the groove proximate the edge of the ramp shell component **102a/102b**. In some embodiment, the greater width to which the groove flares is in the range of 1.25-5 times the unflared groove width. The portion of the groove proximate the edge that is flared may vary. In some embodiments, the flare begins between 0.5 and 5 lug lengths (e.g. as measured along the elongated dimension at the pitch of

the ramp, if applicable) in from the edge in the direction of the ramp. Depending on the embodiment, the contours of the flare may be a linear flaring/widening, a curved/varying rate of widening, or a combination of both. In one embodiment, the flare is as illustrated in FIG. 4B.

[0060] The flaring of a portion of the groove proximate to the edge of the ramp shell **102** provides for smooth operation should there be some misalignment of the grooves of ramp shell components **102a** and **102b**, which may occur during assembly or could be due to deteriorating tolerances (e.g. wear in the mold used to cast or stamp the parts). The flaring may also facilitate release of the ramp shell components **102a/102b** from their mold during manufacture (e.g. after being stamped in metal, or after being molded in plastic), in particular, the release of the groove(s) from the ridge(s) in the mold used to form the groove(s). The groove(s) may have different profiled depending on the embodiment. While FIG. 4B illustrates a V-shaped profile to the groove(s), the groove(s) may have a U-shaped profile, square profile, semi-circular profile, or other profile.

[0061] FIG. 5 includes illustrations of an example a container in various configurations according to one embodiment. The container is illustrated in the closed, or sealed, configuration in **500A**, and illustrated in the open configuration in **500B**. In FIG. 5, a cap **502**, body **504** and base **506** are shown. As illustrated in FIG. 5, when the cap **502** is removed it may be turned over and the base **506** may be nested in the cap **502**. When the base **506** is rotated relative to the body **504** it causes a carriage (not shown in FIG. 5) to raise (or lower depending on the direction of rotation) the wrap.

[0062] FIG. 6 illustrates the components and configuration of two wrap containers according to some embodiments. FIG. 6 illustrates two variations of wrap containers—**600A** and **600B**. Component "0" is a base component analogous to the base **506** component illustrated in FIG. 5, and also to a combination of the drive shells **104a**, **104b** and bottom cap **110** of FIGS. 1-3C. Component "1" is a carriage analogous to carriage **106** in FIGS. 1, 2, 3B, 3C, and 4A. As illustrated, the carriage **1** includes two lugs on opposite sides of the carriage **1**. The lug of the carriage **1** moves vertically up and down the lug channel formed in base component **0**. The illustrated lug channel runs top to bottom and has notches at the top and bottom. The notches may hold the lug in the fully-extended and fully retracted position, respectively. Component "2" is the body and includes a lug ramp (illustrated as the double helix on the body **2**). Depending on the embodiment, the lug ramp may be recessed into the inner surface of the body **2** (e.g. a groove) or raised from the inner surface of the body **2** (e.g. a ridge). The body **2** slips over the base **0**. When the base **0** is rotated, also occasionally referred to as twisted, relative to the body **2**, the lug channel pushes the lugs, which are long enough to extend beyond the lug channel and interface with the lug ramps, along the lug ramps causing the carriage **1** to move up or down (depending on the direction of rotation) the inner cavity of the twist base **0**. Component "3" is a collar that screws onto the base **0** to prevent the body **2** from separating from the base **0**. The difference in the variations **600A** and **600B** is in the collar. The collar **3** of variation **600A** is shorter and leaves a portion of the lug channel exposed as a lip. The collar **3** of variation **600B** is taller and covers the lug channel to create a continuous, closed lip. Component "4" is a cap. In one embodiment, the cap interlocks with the bottom of the base

0 analogous to the illustration of FIG. 5. In one embodiment, there is sufficient friction in the mechanism (e.g. between the body **2** and the twist base **0** and/or between the carriage **1** and the inside of the cavity of base **0**) so that the weight of the wrap does not cause the wrap to retract into the container, also referred to herein as back-driving. In other embodiments, other mechanisms may be included to prevent unwanted movement of the riser.

[0063] FIG. 7 is another illustration of the components of a container according to one embodiment. FIG. 8 is another illustration of the components of a container including hidden lines according to one embodiment. FIG. 9 is an illustration of a top, bottom, left, right, top and bottom view of a container according to one embodiment. In the illustrated embodiment, the collar includes an anchor point **902**. The anchor point may be used to connect a removable handle, a carabiner, lanyard or other device for carrying the container. FIG. 10 includes renderings of the twist-dispensing wrap container of FIGS. 7-9 according to one embodiment.

[0064] FIG. 11 includes illustrations of a first view of a twist-dispensing wrap container in various configurations according to another embodiment. In FIG. 11, the body includes a built-in handle and the anchor point **902** is omitted.

[0065] Although specific embodiments have been illustrated and described herein, it will be appreciated by those of ordinary skill in the art that a variety of alternate and/or equivalent implementations may be substituted for the specific embodiments shown and described. This application is intended to cover any adaptations or variations of the specific embodiments discussed herein.

What is claimed is:

1. A container comprising:

An elevator including (1) a circular cross section when viewed along a first axis, (2) an exterior surface defined by a circumference of the circular cross section, and (3) a first lug extending a first dimension normal to the exterior surface and extending a second dimension normal to the first dimension;

a ramp shell and a drive shell having a common axis of rotation, wherein the common axis of rotation is the first axis;

the drive shell including (1) a thickness and (2) a first edge surface and a second edge surface separated by a gap having a third dimension that is greater than the second dimension of the first lug, and (3) the gap continuing a length of the first edge surface and the second edge surface defining a lug channel; and

the ramp shell having an interior surface including a first continuous helical groove recessed into the interior surface,

wherein the first dimension of the first lug exceeds the thickness of the drive shell, and the first lug extends into the first continuous helical groove recessed into the interior surface of the ramp shell,

wherein, when the ramp shell is rotated in a first direction relative to the drive shell, the first lug travels in a first direction along the lug channel

2. The container of claim 1, wherein the ramp shell comprises:

a first ramp shell component including a first edge, a second edge, a half-pipe cross section when viewed

along the first axis and a first portion of helical groove recessed into an interior surface of the first ramp shell component; and

a second ramp shell component including a first edge, a second edge, a half-pipe cross section when viewed along the first axis and a second portion of helical groove recessed into an interior surface of the first ramp shell component; and

wherein, when the first edge of the first ramp shell component is aligned with the first edge of the second ramp shell component, and when the second edge of the first ramp shell component is aligned with the second edge of the second ramp shell component, the first portion of helical groove and the second portion of helical groove form the first continuous helical groove recessed into the interior surface of the ramp shell.

3. The container of claim 2, wherein the first portion of helical groove and the second portion of helical groove also form a second continuous helical groove recessed into the interior surface of the ramp shell.

4. The container of claim 2, wherein the first portion of helical groove includes a first flared section at the first edge of the first ramp shell component and a second flared section at the second edge of the first ramp shell component.

5. The container of claim 2, wherein the second portion of helical groove includes a first flared section at the first edge of the second ramp shell component and a second flared section at the second edge of the second ramp shell component.

6. The container of claim 4, wherein the first ramp shell component is molded using a mold, and wherein the mold includes features for creating the first portion of helical groove including the first flared section at the first edge of the first ramp shell component and the second flared section at the second edge of the first ramp shell component during the molding of the first ramp shell component.

7. The container of claim 6, wherein the first ramp shell component is molded plastic.

8. The container of claim 1, wherein the first lug is elongated in a direction corresponding to the first continuous helical groove.

9. The container of claim 1, wherein the first lug is elongated along an angle corresponding to a pitch of the first continuous helical groove.

10. The container of claim 1, wherein, when the first lug travels in the first direction along the lug channel, the elevator moves parallel to, or along, the common axis of rotation.

11. The container of claim 1, wherein a direction of the lug channel is parallel to the common axis of rotation or along the common axis of rotation.

12. The container of claim 1, wherein the elevator includes a second lug extending the first dimension normal to the exterior surface and the second dimension normal to the first dimension, wherein the second lug is positioned opposite the first lug on the circular cross section of the elevator.

13. The container of claim 1, wherein the elevator includes an interior surface that forms a basin.

14. The container of claim 1, bottom component coupled to a first end of the drive shell, wherein, when the bottom component is rotated, the drive shell is rotated with the bottom component around common axis of rotation and the drive shell moves relative to the ramp shell.

- 15. The container of claim 1, further comprising: an insulating outer shell surround at least a portion of the ramp shell.
- 16. The container of claim 1, further comprising: an outer shell surround at least a portion of the ramp shell, wherein a vacuum is pulled and maintained between the outer shell and the ramp shell.
- 17. The container of claim 1, wherein a portion of the exterior surface of the elevator is in contact with an inner surface of the drive shell, and wherein friction between the inner surface of the drive shell and the exterior surface of the elevator prevents back-driving under load.
- 18. The container of claim 17, wherein under load includes a weight of a wrap supported by the elevator.
- 19. A ramp shell comprising:
 - a first ramp shell component including a first edge, a second edge, a half-pipe cross section when viewed along a common rotational axis and a first portion of helical groove recessed into an interior surface of the first ramp shell component, wherein the first portion of helical groove includes a first flared section at the first edge of the first ramp shell component and a second flared section at the second edge of the first ramp shell component; and
 - a second ramp shell component including a first edge, a second edge, a half-pipe cross section when viewed

- along the common rotational axis and a second portion of helical groove recessed into an interior surface of the first ramp shell component, wherein the second portion of helical groove includes a first flared section at the first edge of the second ramp shell component and a second flared section at the second edge of the second ramp shell component; and
- wherein, when the first edge of the first ramp shell component is aligned with the first edge of the second ramp shell component, and when the second edge of the first ramp shell component is aligned with the second edge of the second ramp shell component, the first portion of helical groove and the second portion of helical groove form a first continuous helical groove recessed into the interior surface of a ramp shell comprising the first ramp shell component and the second ramp shell component.
- 20. The ramp shell of claim 19, wherein the first ramp shell component is molded using a mold, and wherein the mold includes ridges for creating the first portion of helical groove includes a first flared section at the first edge of the first ramp shell component and a second flared section at the second edge of the first ramp shell component during the molding of the first ramp shell component.

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