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(54) Title: JOINT OPTIMIZATION FOR SOCIAL CONTENT DELIVERY OR DISSEMINATION

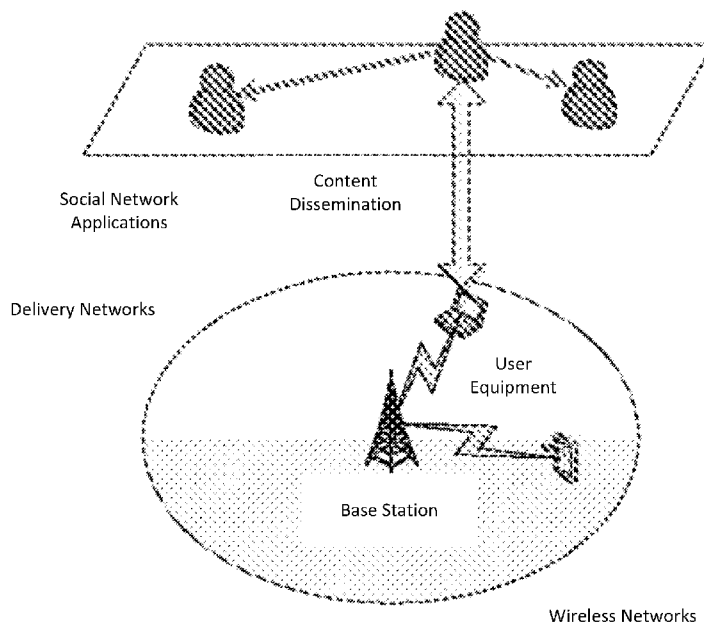


Figure 1

(57) Abstract: Various communication systems may benefit from optimized delivery or dissemination of information. For example, various wireless networks including heterogeneous wireless may benefit from joint optimization for social content delivery or dissemination over such networks. A method can include selecting content to deliver according to user reward values given wireless capacity constraints. The method can also include delivering the content to a plurality of users via a wireless network comprising different transmission modes.



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## A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06Q 30/00 (2017.01)

CPC - G06Q 30/0207, G06Q 30/02, G06Q 30/0601, G06Q 30/0241, G06Q 30/0239, G06Q 30/0226, G06Q 30/0236, G06Q 30/0227, G06Q 50/01, G06Q 10/10, G06Q 99/00, H04L 29/06027, H04L 29/06462, H04L 29/06, H04L 29/06523, H04L 29/08072

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

See Search History Document

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

See Search History Document

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

See Search History Document

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2015/0230184 A1 (HEADWATER PARTNERS I LLC) 13 August 2015 (13.08.2015), entire document, especially Fig. 24, 27; para [0034], [0088], [0098], [0168], [0191], [0287], [0308]	1-22
A	US 2011/0164527 A1 (MISHRA et al.) 07 July 2011 (07.07.2011), entire document	1-22
A	US 2013/0253934 A1 (JELLI, INC.) 26 September 2013 (26.09.2013), entire document	1-22

 Further documents are listed in the continuation of Box C. See patent family annex.

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"&amp;" document member of the same patent family

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